

# CSI Show & Convention

**The Chicago event will feature hundreds of exhibitors and more than 70 education and training sessions.**

**T**he 48th Annual CSI Show & Convention will be held in Chicago's McCormick Place, April 21 - 23. The event, which is sponsored by The Construction Specifications Institute, serves as the gathering place for all members of the commercial design and construction industry, including architects, specifiers, contractors, engineers, facility managers, project managers, and construction managers.

The CSI Show is one of the two operating under the Construct America umbrella concept designed to bring larger numbers of exhibitors and attendees to a single location. For the second year, the Total Facility Management Show will be co-located with the CSI Show. Last year's event in Chicago featured more than 1200 booths and close to 10,000 attendees.

In 2005, the Mason Contractors Association of America's Masonry Showcase will join CSI and TFM in Chicago for Construct America.

#### **Educational highlights**

The keynote address at the opening general session will feature Patrick MacLeamy, CEO, HO+K Inc. "Building Smart: Taking a Cue from Manufacturers" will discuss developing a new building standard based on the vertically integrated process widely used in the manufacturing industry. MacLeamy will emphasize quality, consistency, standardization, cost efficiency, and the importance of developing partnerships that cross traditional boundaries.

The educational sessions are divided



## Two events will debut during the show: New Product Showcase and the Product Demonstration Area.

into 12 conference tracks, including building envelope, security, foundations, green building, industry practices, legal, products and technology, and specifications practices. A number of these sessions will be of particular interest to masonry contractors: "Perfect Construction Drawings," "Preventing Mold & Moisture Problems in Masonry Construction," "Avoiding the Warranty Trap & Impossible Indemnity Clauses," "Scheduling," and "The Case for Green Building Standards."

Attendees also will have the opportunity to get an early look at CSI's MasterFormat 04 specifications document, which is scheduled for release late this year. An educational session will explain how to use the new edition and present the finalized section numbers and titles. Additional information on MasterFormat

04 is available in the article beginning on page 32.

### Product options

In addition to the 15½ hours of exhibition time spread across three days, two other product-oriented events will debut during the event.

Over 25 companies will be displaying their latest introductions and services in the New Product Showcase. The products encompass 15 categories represented on the show floor and by MasterFormat 04 division, including masonry, concrete, site construction, conveying systems, equipment, thermal & moisture protection, and finishes.

The Product Demonstration Area will include 20-minute presentations on an assortment of topics. The 16 sessions will

include discussions on expansion joints, decorative concrete, wall board panels with extra mold and mildew protection, and a joint fire stopping product.

Explaining the reasoning behind these two new additions, CSI Executive Director Karl Borgstrom, Ph.D., says, "The need has never been greater for designers and builders to be on the lookout for new products and technologies to aid them in meeting the market's ever-present demand for shorter delivery, higher quality, and lower costs. We've responded to that need by adding to The CSI Show's breadth and depth with the New Product Showcase and Product Demonstration Area."

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*Additional information about the CSI Show & Convention is available at [www.thecsisshow.com](http://www.thecsisshow.com).*